
News Release



NEW BRUNSWICK
SECURITIES COMMISSION

COMMISSION DES
VALEURS MOBILIÈRES
DU NOUVEAU-BRUNSWICK



For Immediate Release

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Volunteer centre receives funding for fraud prevention program

SAINT JOHN – Funding has been provided to the Saint John Volunteer Centre Inc. (SJVC) for the third consecutive year to deliver the ABCs of Fraud program as part of an on-going sponsorship. [The New Brunswick Securities Commission \(NBSC\) provided the funding.](#)

“We are pleased to support the SJVC to deliver this program as part of our investor-protection mandate,” said David Barry, Chair and Chief Executive Officer, NBSC. “The SJVC’s extensive network and volunteer efforts have made this a very successful initiative.”

The SJVC has delivered the ABCs of Fraud to more than 3,000 New Brunswickers during the last three years. The program teaches New Brunswickers how to recognize investment fraud and consumer scams, and how to protect themselves against identity theft. It is offered free of charge, in either official language, to community groups and employers; it is also delivered at community events.

“We are excited to continue this program into 2010 with sponsorship from the NBSC,” said Eileen McLaughlin, Executive Director, SJVC. “Last year, the program expanded to include a co-ordinator to offer the program to French-speaking New Brunswickers. This year, we will be expanding the program into schools.”

Offered by trained volunteers, the one-hour workshop uses videos, discussions, skits, exercises, props and handouts to help make New Brunswickers difficult targets for fraud. Various topics are presented including Internet and telephone fraud, credit card fraud, use of ATMs, and employment scams. The ABCs of Fraud program was originally developed in Toronto in 1996, and it is mainly offered throughout Canada by volunteer organizations.

The SJVC is a charitable organization that promotes volunteerism; it recruits and co-ordinates volunteers for services to member agencies. The organization is governed by a volunteer board of directors and managed by a full-time executive director. The core

programs include volunteer registration and referral, education services, and promotion of volunteerism.

The NBSC is an independent Crown corporation that regulates the securities industry in New Brunswick. Its mandate is to protect investors from unfair, improper or fraudulent practices and foster fair and efficient capital markets, as well as confidence in those markets. As the provincial securities regulator, the NBSC provides access to free, impartial resources and tools for New Brunswickers.

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