

*Employer Supported Volunteerism: The term refers to a continuum of employer support for employee volunteer activities. It describes a company that voluntarily supports its employees' involvement in the community (Volunteer Canada).*

## **THE SAINT JOHN VOLUNTEER CENTER IS PROFILING THE XEROX DAY OF SHARING AS A LOCAL PROFILE OF EMPLOYER SUPPORTED VOLUNTEERISM**

May 11, 2007 was the kick off to the **Xerox Day of Sharing**. As the representative of the Saint John Volunteer Center, I spoke to a crowd of dozens of interested Xerox employees. It is commendable that Xerox has committed to promote company-wide volunteerism. Dozens of local agencies and the people they serve, benefit when employees are encouraged to volunteer through projects like the Xerox Day of Sharing program.

This was a great chance for Xerox employees to give AND to grow, as other people have, by looking beyond their day-to-day world to add value to the lives of others who live in our community. The Saint John Volunteer Centre provided dozens of options for those who had not already come up with their own opportunity to share. The Xerox employees and Volunteer Centre member agencies brought their ideas forward and found matches of interest and ability.

Most of our member agencies took full advantage of the Xerox Day of Sharing by identifying suitable full and half-day sharing opportunities. We were able to forge some connections at Xerox so that information on special events and on-going volunteer jobs are regularly posted for Xerox employees. Xerox has been very supportive this year, in two very concrete ways. First, Xerox hosted the first **Volunteer Fair**, in June 2007, where 25 member agencies were invited to the Knowledge Centre off Somerset Street to meet the staff and promote volunteerism. It was a great encounter.

Since then, almost every Xerox employee has taken advantage of the company's unique Day of Sharing. Our gratitude goes out to Xerox employee **Gerry Power** who worked closely with the Saint John Volunteer Center to coordinate this project. One example, a team of Xerox managers met with Volunteer Centre staff and volunteers to assist with our move to a new location and later, to apply the power of "Lean Six Sigma" to enhance the Volunteer Centre's marketing strategy. In 208 Jonathan Linton will coordinate the Day of Sharing.

I invite any other local companies to contact Saint John Volunteer Center to establish an Employee Volunteerism Project. The benefits are phenomenal!  
Eileen McLaughlin, Executive Director  
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Photos:

Martin Chiasson, Vice President Xerox, Inside Sales highlighted some of the volunteer projects recently completed by Xerox employees,



**Our thanks to all Xerox team members** who joined forces with the Volunteer Centre on October 26<sup>th</sup>, 2007: Martin Chiasson; Lori Carr; **Heath Lunney**; Mike Andrade; Lauren Cosman; Gary Newman; Chris Weir; Fred-Eric Poitras; Jane Hutchinson; Jamie Gallagher; Shelley Snodgrass; Stephen Almon.  
**Congratulations to Xerox employees, job well done!**

Photo of most of the Six Sigma team session held at the Saint John Volunteer Center which focused on marketing strategies for the training programs.

